



4 Courses

Boosting Creativity for
Innovation

Strategic Management of
Innovation

Organizational Design and
Management

Design Thinking

HEC
PARIS

08/03/2019

JAMAL ABDUH AHMED ALDHUBAIBI

has successfully completed the online, non-credit Specialization

Managing Innovation and Design Thinking

In this Specialization, learners focused on building a prototype for a product, service, or business design, developed a personal toolbox and managerial framework to effectively foster creativity in an organization, lead strategic decision-making about innovation, and learned how to design and govern a team, project, and organization.

Thomas ASTEBRO
Professor
Economics - Decision
Science

Tomasz Obloj
Associate Professor
Strategy and Business
Policy

Anne-Laure SELLIER
Associate Professor of
Marketing at HEC Paris

Sihem Jouini
Associate Professor
Informations Systems
and Operations
Management

Giada Di Stefano
Associate Professor of
Business Strategy at HEC
Paris

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

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